

COOKIE POLICY

Quantum Marketing Solutions, S.L. has written this policy to inform the User about cookies and which ones are used on this website to help them manage said cookies according to their interest. This Cookie Policy informs the User about the existence of cookies on the occasion of their first visit to the website. Merely by browsing the website, the User consents to the installation of informed cookies (unless they have changed their browser settings to reject cookies).

What are cookies?

Cookies are files sent to the browser by a web server in order to record the User's activities while browsing the website. They have the following characteristics:

- The cookies used by the website are only associated with an anonymous user and computer, and do not provide personal details about a specific user.

By using cookies, the server hosting the website may recognise the web browser being used by the User in order to make browsing easier, thereby allowing, for example, previously registered users to access areas, services, promotions or competitions reserved exclusively for them, without them having to sign in each time. Cookies are also used to measure the amount and parameters of website traffic and to control the progress and number of visits to the website.

- The User has the option to set up their browser to be informed about receiving cookies and to prevent the installation of cookies on their browser. The User should check the instructions and manuals of their browser for further information.

To use the website, it is not necessary for the User to allow the installation of the cookies sent through the website, or the third party acting on its behalf. However, the User may have to log in each time for each service requiring prior login. The cookies used on the website are, in any case, only temporary, with the sole purpose of making their onward transmission more efficient. Under no circumstances will cookies be used to collect personal information.

The use of this website with the browser functionality enabled to accept cookies implies the User's agreement to the cookie technology used by said website.

TYPES OF COOKIES

Cookies for internal use

Cookies for internal use are essential for the operation of the website, for example to allow the authentication or maintenance of the registered User's session when browsing the website. Disabling these cookies prevents the proper functioning of some of the website's functions.

Analytics cookies

This website uses analytics cookies to collect statistics about the User's activity on the website and general activity on it. The information collected is anonymous and is used to optimise website browsing and guarantee the best service to the User. The User may exclude the activity of cookies through the exclusion systems provided by analytical tools.

Third-party cookies for the management of advertising spaces

These are cookies stored by third parties which manage the advertising spaces that the User views when accessing this website. These cookies measure the effectiveness of online

campaigns, provide the User with information of interest, and offer specific advertising content. In accordance with their own policies, some advertising managers may use anonymous cookies to display ads of interest when the User visits other websites. In any case, the User may manage agreement to said cookies in their browser's settings.

COOKIE GUARANTEES AND OPTIONS

When installing or updating the browser, the User has the option to accept or reject the installation of cookies, or to reject the installation of a certain type of cookies, such as advertising and third-party cookies. Furthermore, they may delete all or some of the stored cookies after each session.

The User may also enable:

- private browsing, whereby their browser stops saving their browsing history, website passwords, cookies, and other information from the pages they visit; or
- the 'do not track' function, whereby the browser asks the websites visited not to track the User's browsing habits; for example, to show them ads of interest on the websites they visit. We advise the User to check their browser's 'Help' menu to find out about the different cookie management options. It is important to note that disabling cookies may lead to the loss of some of the website's functions.

Cookies used on this website:

Cookies for internal use and analytics cookies

AMENDMENTS

Our Privacy Policy may change from time to time. We will not reduce the User's rights under this Cookie Policy without their explicit consent. We will post all amendments to this Cookie Policy on this website. If they are significant, we will post a more prominent notification. In addition, we will archive the previous versions of this Cookie Policy so that the User may consult them.